



FOR IMMEDIATE RELEASE

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**CSLF Provides Free College Planning and Financial Aid Services
*Resource Center and National Toll-Free Hotline Available for Students and Families***

Rocky Hill, CT – September 8, 2003 – The Connecticut Student Loan Foundation (CSLF) is pleased to announce the opening of a new Resource Center and implementation of a national toll-free hotline. These two new services are a result of CSLF's early awareness initiative, *Investing in Futures (IF)*, and provide free college planning and financial aid services to families with college-bound children.

The *Investing in Futures* Resource Center is located within CSLF headquarters at 525 Brook Street, Rocky Hill, CT. Professional staff members are available by appointment to provide free personalized assistance with college planning, financial aid applications, scholarship searches, and much more. A comprehensive resource library is also available to assist with research and planning, along with online computer stations and applicable forms and applications.

A national toll-free hotline has also been implemented to assist individuals via phone. Students and parents can call 1-866-PLAN-4IF to receive financial aid information and college planning assistance from an experienced staff member.

Arthur Shahverdian, Early Awareness Manager, heads CSLF's Early Awareness Department. Arthur is a former Director of Guidance with 32 years of experience in college counseling and can be reached at 1-800-237-9721, Extension 545. Additional staff members include a former Director of Financial Assistance as well as others with specialized backgrounds in higher education planning and finance.

For more information about these exciting new services, contact CSLF's Early Awareness Department at 1-866-PLAN-4IF or email plan4if@mail.cslf.org.

ABOUT CSLF – Connecticut Student Loan Foundation (CSLF) is a national, non-profit agency, which administers, guarantees, finances, and services loans within the Federal Family Education Loan Program (FFELP) and other alternative loan programs. CSLF has over 35 years of experience providing assistance to students and parents seeking to finance a higher education. As a guarantor, CSLF assures that low-interest Federal Stafford Loans and Federal PLUS Loans remain available to eligible students and parents. CSLF also is a lender and provides financing directly to educational institutions on behalf of students and parents. Learn more about CSLF at www.cslf.com